

## Gold Mailer Club Users

When a visitor comes to the site he is allowed to register as a free member. All members start in this way.

On registration the new member has \$1.50 in SAWWP Tokens placed in his account as a registration bonus.

At this point the FREE Member will be offered the chance to upgrade to any of the 5 paid levels, which are shown as Pool Memberships; covered later in this document.

He is allocated 1 SAWWP token each day he logs in and so on registration he will be automatically logged in to his account and will have 1 SAWWP Token showing as "Pending" in his wallet.

Free members may not withdraw SAWWP Tokens, but may use them to purchase upgrades and or services on offer within the site.

As a free member he is instantly allocated a randomly selected 5% of the free member database as a group he can message. So, if there are 1,000 free members, at the time he registers, he will receive a randomly selected "Bonus" group of 50 people – all free members.

Messages are allowed 3 times a month to each group – once from 1<sup>st</sup> to 8<sup>th</sup>, once from 9<sup>th</sup> to 16<sup>th</sup> and once from 17<sup>th</sup> to 24<sup>th</sup>. No messages can be sent by members from 24<sup>th</sup> to the end of the month.

So, depending on the date the new member registers he will be able to send 0 to 3 messages. 0 if he registers on or after 25<sup>th</sup> of the month, 1 if registration is between 17<sup>th</sup> and 24<sup>th</sup>, 2 if registration is between 9<sup>th</sup> and 16<sup>th</sup> and all 3 if registration is on or before the 8<sup>th</sup>.

However, to be eligible to send messages he must have read messages in his inbox.

To send 1 message 60% of incoming mail must be opened for 10 seconds, to send 2 messages 80% of incoming mail must be opened for 10 seconds and to send 3 messages 100% of incoming mail must be opened for 10 seconds.

The value of the SAWWP Tokens allocated to any member at any level for any reason is subject to qualification. Therefore, allocations are held as pending until on or after the 25<sup>th</sup> of the month and at that time released based on the level of qualification in that month.

All income, regardless of source is subject to qualification as follows based on messages sent in the current month ....

0 messages sent 25% of income from plan is payable, 1 message 50% of income from plan is payable. 2 messages 75% of income from plan is payable and 3 messages 100% income from plan is payable. If 100% not paid the balance is forfeited to admin.

If a member joins at a time when he is not able to send 3 messages, qualification will be based on him sending as many messages as possible as detailed above. If he is unable to send any message due to registration date on or after 25<sup>th</sup> then he must have read all his incoming messages to be fully qualified.

This makes it possible for a free member to earn an average of 30 SAWWP Tokens a month (1 a day) and at a Guaranteed minimum value of \$0.07 this is \$2.10 a month and will allow him to upgrade to Pool 1 Membership using the Tokens in his wallet.

For this reason, free members who have not upgraded within 90 days of registration are removed from the system with a loss of all benefits.

Free members may also refer new members and are rewarded in the same way as paid members.

**Reward 1** is that if 5 New Members are referred in a calendar month the Bonus Pool is doubled for the following month. i.e. 10% of the free member database.

**Reward 2** is that the member is now building a Personal Group and he may also message this group in the same way as his Bonus Group, up to 3 times a month. This Personal Group is made up of not only his personal referrals but also, members referred by his referrals. (2 levels deep)

Example: If he refers 10 new members and they each refer 10 new members his group will look like the image below and he will have 110 people to message.

	Referral by each member			Total in Group
<b>Personal Referrals</b>	10			10
<b>Referrals by his personal referrals</b>	10			100
<b>Total In Group</b>				<b>110</b>

**Reward 3** is that he is paid a 10% commission on any Pool Memberships purchased by his personally referred members PLUS up to 10% of any level 2 sales of pool memberships. This is paid in SAWWP Tokens and credited to his wallet instantly as "Pending".

Example: Linda refers Fred who refers Joanne who upgraded to Pool 5 for \$40 a month paid in SAWWP Tokens at let's say \$0.50 each (based on market value at the time) That would be 80 Tokens paid by Joanne and both Linda and Fred would receive 8 Tokens each from that purchase (10% of 80) available on or after the 24<sup>th</sup> based on his level of qualification as detailed above. 0 Qualification would be 2 Tokens released and 6 Tokens lost, 50% qualification would be 4 Tokens released and 4 Tokens lost, 75% qualification would be 6 Tokens released and 2 Tokens lost, and of course if fully qualified he would receive all 8 Tokens.

The above example is based on Linda being a POOL 5 Member as entitlement to Level 2 commissions is as follows...

All members including Free Members are entitled to Level 1 at 10% (Free Members do not earn Level 2 commissions)

Pool 1 Members Level 2 at 2%

Pool 2 Members Level 2 at 3%

Pool 3 Members Level 2 at 5%

Pool 4 Members Level 2 at 7%

Pool 5 Members Level 2 at 10%

Note that as subscriptions are recurring, commissions are also recurring and the number of Tokens will vary depending on the market rate at the time of purchase subject to a guaranteed minimum value posted on the website.

This is very powerful as with our system it is beneficial for each member to use their Tokens to upgrade and reach Pool 5 level as soon as possible and as this is a Unilevel plan, any member may have as many referrals as he likes on his first level.

As an example if each member refers just 3 people a month who all upgrade to Pool 5 through the power of the plan's Token Awards, or faster because they understand the massive income potential, then after 1 year there would be 36 people on level 1 and 1,296 people on level 2.

This would produce a \$5,328 a month income which would grow as more people were referred in subsequent years.

If each member referred just 5 people a month, to obtain maximum plan benefits, then the income produced would be a staggering \$14,640 a month after 1 year continuing to grow as more referrals are introduced.

This is the most powerful part of the plan and is made easy because no-one drops out (why would they when just logging in each day produces a profit!) and even free members upgrade to become Pool 5 members in time.

In addition corporate marketing places new members in paid members downlines in a rotation basis, weighted to favour members in the higher pools, to make this even easier. Pool 1 members get 1 weight and Pool 2 members get a 2 weight and so on up to Pool 5 who get a 5 weight. The weight means that a Pool 5 member is entitled to receive 5 x the placements a Pool 1 member's entitlement.

The above examples are not guarantees of income as some members will not refer anyone and some will refer hundreds and so the financial rewards will be reflected by a member's personal effort in both referring new members and encouraging his referrals to do likewise.

### **POOL Membership Benefits**

Get paid more for the same effort!

As a bonus, at the time of the official launch, all existing corporate referrals (1,527 as of March 27<sup>th</sup>, 2019) will be reallocated evenly between existing Pool 5 members.

All existing Pool Members will also receive a FREE SAWWP TOKENS allocation for each month they have been active at the time of the launch (subject to holding these Tokens for a 60 day period after launch) as follows...

Members of Pool 1 will receive 100 SAWWP for each active month

Members of Pools 1 and 2 will receive 200 SAWWP for each active month

Members of Pools 1 to 3 will receive 300 SAWWP for each active month

Members of Pools 1 to 4 will receive 500 SAWWP for each active month

Members of Pools 1 to 5 will receive 1,000 SAWWP for each active month

This will make sure that all existing members will be in profit even at the low Guaranteed Minimum Value of SAWWP!

In addition to everything quoted above for free members; pool members get extra benefits, but first here are the fees for pool memberships paid in SAWWP Tokens at the market value or the Guaranteed minimum posted on the website (whichever is greater).

EXAMPLE: If the Market value is 10 cents and the Guaranteed minimum is 7 cents then market rate will be applied. If the market value is 5 cents and the guaranteed value id 7 cents then the guaranteed value will be applied. The Guaranteed Minimum Value can never be reduced, it can only be increased at the discretion of admin.

Pool 1: \$2 a month or \$20 a year  
 Pools 1 & 2: \$5 a month or \$50 a year  
 Pools 1 to 3: \$10 a month or \$100 a year  
 Pools 1 to 4: \$20 a month or \$200 a year  
 Pools 1 to 5: \$40 a month or \$400 a year

Additional Benefits in SAWWP TOKEN Awards.....

All awards are based on Token Units as calculated in the formula in the SAWWP White Paper.  
<https://sawwp.io>

In addition to Log In Token awards, Pool members also get Token awards for every message they view and every link they click in messages. This increases with the Pool Level.

The Log In awards also increase with Pool Level and this means that as long as Pool Members log in each day and send their 3 messages a month, they WILL make a profit based on the Guaranteed Minimum Token Value which will be set at 7 cents each at launch.

The following table shows the values allocated and the cash values shown are based on \$0.07 per SAWWP Token. No cash value is shown for the messages viewed or links clicked as this will vary each month based on the random matrix placement in the Pools. The higher in the Pool Matrix the more Matrix commission will be earned, but the smaller number of messages available to open. The reverse is also true that a lower placement in the matrix will mean a lower matrix commission but provide a greater number of messages to open.

More on Matrix commissions later in this document.

SAWWP \$	Reward \$	Time Log in	Pool Cost	Send 0 25%	Send 1 50%	Send 2 75%	Send 3 100%	Easy Profit p.m.	Reward View	Reward Click
Free	1	\$ 2.10	\$ -	\$ 0.53	\$ 1.05	\$ 1.58	\$ 2.10	\$ 2.10	0	0
pool1	1	\$ 2.10	\$ 2.00	\$ 0.53	\$ 1.05	\$ 1.58	\$ 2.10	\$ 0.10	1	1
pool2	3	\$ 6.30	\$ 5.00	\$ 1.58	\$ 3.15	\$ 4.73	\$ 6.30	\$ 1.30	2	1
pool3	6	\$12.60	\$10.00	\$ 3.15	\$ 6.30	\$ 9.45	\$12.60	\$ 2.60	3	2
pool4	12	\$25.20	\$20.00	\$ 6.30	\$12.60	\$18.90	\$25.20	\$ 5.20	4	3
pool5	25	\$52.50	\$40.00	\$13.13	\$26.25	\$39.38	\$52.50	\$ 12.50	5	5

The easy profit column is based on the 100% qualification and this will of course be greatly enhanced by rewards for views and clicks not available to FREE Members.

Just imagine viewing 200 messages a month (about 7 a day) and clicking 100 links as a Pool 5 member. That would be an additional 3,000 SAWWP TOKENS or \$210 even at the low Guaranteed minimum value of 7 cents each!

This provides the Proof of Stake (POS) and Proof of Action (POA) required for the valid allocation of the SAWWP Tokens and it is likely that incomes well in excess of those shown here will be generated without the need to refer anyone or sell anything, although doing so will enhance incomes.

In addition to the Token allocations **there are other benefits from becoming a Pool Member** and getting to the highest Pool Membership as fast as possible.

In fact, we want you to start enjoying your online business and **as a pool 5 member** for just 2 months **we will give you a FREE Vacation certificate**. The application form will automatically be available in your back office as soon as you qualify.

#### **Additional benefit message more people.**

The benefits of messaging as many people as possible are plastered all over the Internet with phrases like, "The money is in the list", and the bigger the list the more money you stand to make from your offers to that list. I have often seen it quoted that a list value is about \$1 per month per subscriber.

The higher your pool level the greater the potential for building a massive Personal Group to message. Let me explain...

As a FREE Member you got to build a Personal Group through 2 levels leveraging the value of all personal recruits. As a Paid member the number of levels increases as follows.....

Pool 1 members may build through 3 levels

Pool 2 members may build through 4 levels

Pool 3 members may build through 5 levels

Pool 4 members may build through 6 levels

Pool 5 members may build through unlimited levels

So, what does this mean in terms of subscribers? Remember, that your income will be in direct proportion to the number of people "in your list", your subscribers! Taking the same scenario of each member referring just 10 new members each...

	Referral by each member	Total per Level	Total In Group
<b>Personal Referrals (Level 1)</b>	10	10	10
<b>Level 2 - available to free members</b>	10 x 10	100	110
<b>Level 3 - available to Pool 1 members</b>	100 x 10	1,000	1,110
<b>Level 4 - available to Pool 2 members</b>	1,000 x 10	10,000	11,110
<b>Level 5 - available to Pool 3 members</b>	10,000 x 10	100,000	111,110
<b>Level 6 - available to Pool 4 members</b>	100,000 x 10	1,000,000	1,111,110
<b>Level 7 - available to Pool 5 members</b>	1,000,000 x 10	10,000,000	11,111,110
<b>Level 8 - available to Pool 5 members</b>	10,000,000 x 10	100,000,000	<b>111,111,110</b>
<b>and on for unlimited depth</b>			

Do you see the power in this?

Of course, not all members will refer 10 new members; some won't ever refer anyone, but some will refer hundreds!

It all starts with you just referring a few personally!

**The next additional benefit** is regarding the Bonus Group....

Remember that 5% of all free members in the database given to FREE Members (10% if they had referred 5 new members in the previous month.

Well, that is increased as you join pools as follows....

Pool 1 members receive

10% of the free member database (20% if they have referred 5 people in the previous month)

Pool 2 members receive

15% of the free member database (30% if they have referred 5 people in the previous month)

Pool 3 members receive

20% of the free member database (40% if they have referred 5 people in the previous month)

Pool 4 members receive

25% of the free member database (50% if they have referred 5 people in the previous month)

Pool 5 members receive

30% of the free member database (60% if they have referred 5 people in the previous month)

**Yet another benefit is** messaging in your pools. All Pool Members are BUYERS, and Buyers lists are worth at least 20 x as much as free members lists!

Each pool is randomly sorted each month into a 5 x infinity expanding matrix and depending on where you fall in the matrix you will have all the members below you to message.

What is an expanding matrix? Put simply it just grows in the number of levels as more people join. There can never be more than 5 people on any members first level and positioning is random and not based on personal referrals.

Below are some examples (based on our first goal of 45,000 members) to help you understand....

Level	Members	Totals	Members	Totals	Members	Totals
0	YOU					
1	5	5				
2	25	30			YOU	
3	125	155			5	5
4	625	780	YOU		25	30
5	3,125	3,905	5	5	125	155
6	15,625	19,530	25	30	625	780
7	25,470	45,000	125	155	3,125	3,905

If there were 45,000 members in a pool then the Company Wide Matrix would look like column 2 headed Members. If you landed at the top of the matrix then you would have all 45,000 members below you and so would have 45,000 members to message that month.

Being at the top no-one that month would be able to message you and so you would not receive any messages to open in this pool for a month. (But your Pool commission would be BIG; more on that later)

If you landed in level 4 of the matrix then your group would look like column 4 and you would have 155 people below you and available to message. You would be eligible to receive 3 messages in the month from all the 4 members above you and so would have 12 messages to read and earn SAWWP Tokens from.

If you landed in level 2 of the matrix then your group would look like column 6 and you would have 3,905 people below you and available to message. You would be eligible to receive 3 messages in the month from the 2 members above you and so would have 6 messages to read and earn SAWWP Tokens from in this pool.

Remember, this is an example of just 1 Pool and if you are a Pool 5 member you would be in 5 Pools and so in 5 different matrices with random placement in all of them likely to be very different.

To summarise, the higher up the matrix the more people you could message and the less messages you will receive, and this will vary each month randomly.

### Matrix Commissions

All commissions are paid in SAWWP Tokens but based on the US\$ value of the purchase.

In addition to the 20% paid out each month on upgrades made by your personally referred members another 50% of the fees is allocated to the matrix and this is split between the levels (level 1 being 40% of the available fund and the balance split evenly between the other levels) so taking the same examples as above and using a Pool 5 example the matrix commissions would be 50% of \$20 (the additional fee from Pool 4 to Pool 5; \$40- \$20) or \$10.

Now see below how this works in terms of cash, remembering that commissions will actually be paid in SAWWP Tokens and subject to qualifications explained above....

<b>\$10.00</b>	<b>Level</b>	<b>Members</b>	<b>Commission</b>	<b>Members</b>	<b>Commission</b>	<b>Members</b>	<b>Commission</b>
	0	YOU					
\$ 4.00	1	5	\$ 20.00				
\$ 1.00	2	25	\$ 25.00			YOU	
\$ 1.00	3	125	\$ 125.00			5	\$ 20.00
\$ 1.00	4	625	\$ 625.00	YOU		25	\$ 25.00
\$ 1.00	5	3,125	\$ 3,125.00	5	\$ 20.00	125	\$ 125.00
\$ 1.00	6	15,625	\$ 15,625.00	25	\$ 25.00	625	\$ 625.00
\$ 1.00	7	25,470	\$ 25,470.00	125	\$ 125.00	3,125	\$ 3,125.00
<b>TOTAL:</b>			<b>\$ 45,015.00</b>		<b>\$ 170.00</b>		<b>\$ 3,920.00</b>

The example above (based on Pool 5) has 7 levels and so the \$10 is split 7 between the levels and is \$4 for level 1 (this means that any member no matter where placed in the matrix will make \$20 commission from 5 members in level 1) and \$1 for each member on each subsequent level.

If you landed on the top of the matrix you would therefore be paid for every member of the pool totalling \$45,015.

If you were placed on level 4 your commission for the month would be \$170 and if you were on level 2 your commission for the month would be \$3,920.

All pools work in exactly the same way with Pool 1 splitting \$1 between the levels, Pool 2 splitting, \$1.50, Pool 3 splitting \$2.50 and pool 4 splitting \$5.

This example is based on our initial goal of 45,000 members and our aim is to have over 5,000,000 members so just imagine how big commissions could possibly be in the future – all without selling or sponsoring anyone!

There will be commissions that go unallocated due to some members not being fully qualified, or some vacant spaces in the matrix etc. Any such commissions will be added to a Bonus Pool and will be used to reward members who are actively referring new members; the way these are allocated will vary and be at the discretion of the admin.

From the funds received for upgrades 70% in total is allocated for commissions (20% as a commission to the referring member and 50% through the random matrix). The remaining 30% will be used to cover admin costs and fees and any surplus profits will be used for charitable works. The overall aim is with 5,000,000 members to be able to raise over \$2,000,000 a month for charity!

We also have a sister site, to help our members earn more money, and paid members will automatically build a downline in that site. Just another reason to be a paid member of GoldMailer.club!

There will also be other modes of advertising available for purchase including banner ads, text ads, and log in ads. These will all carry a 20% commission for the referring member.

**In the future** there will be the addition of Pay Per View (PPV) ads and a marketplace featuring Classified Ads and a Mall.

As our membership grows, we will be able to secure special discounts for our members to buy products with SAWWP and this will provide extra value for members whilst also increasing the value of SAWWP Tokens held.

## **Sharing Abundance Worldwide With Passion (SAWWP)**