

You are in it  
to win it!

map navigation

English

Radio  
Electronics  
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The

**PARADIGM**

Shift That Is



And the  GOFOUNDERS Phenomenon

The

# PARADIGM

Shift That Is



ONPASSIVE



And the



GOFFOUNDERS

Phenomenon

## FORWARD

Someone once said, “*Unsuccessful people make decisions based on their current situation while successful people make decisions based on where they want to be.*” In other words, we need a goal, a vision for our future, or at least an idea about where we want to go or what we want to accomplish. Because, it’s a sure bet that if we don’t change our direction we could well end up where we’re headed. For some of us that could be a very scary proposition.

This book speaks generally about the OnPassive Business Solution opportunity; about how can potentially provide the freedom we are looking for. If you, like me, are tired of the fight and would like personal and financial freedom for you and your loved ones, then you need to pay attention to this opportunity. Because, whether we are internet marketing gurus or have no clue about how to do anything but “surf” the net, it just doesn’t matter; not any more. This can be the solution for anyone because the world has been changing. That means this can be the chance of our lifetime because this new company uses never-before seen technology combined with artificial intelligence, a disruptive technology. As a result it will change the entire online marketing dynamic for the immediately foreseeable future.



## OnPassive is a very real...

- **Internet Business.**
- **Brick and mortar assets.**
- **Products- Online Marketing Business Solution.**

So.... right out of the gate, you can let the fear of not understanding online marketing, the fear of getting in too far, or even the fear of being scammed go. This solution has a 100% Lifetime, Money Back Guarantee; no questions asked.



And as you will learn, this means we finally have a business solution that allows everyone to succeed no matter who they are or what they have done previously. Every member, whether passive or active, will succeed automatically!

# So, you can relax a bit.

**Focus on what you are reading here.**

## WHAT WE HAVE: THE PRODUCT

I'll speak a little about the OnPassive product briefly right here at the beginning because there are so many people that just don't seem to understand what the products are. Actually there are those that still believe there are no products and that could not be farther from the truth. The products that OnPassive will provide are all under the "umbrella" of a term that defines them as a whole. That term is "*Smart Business Solution.*" So, there you have it. **OnPassive's product is a smart business solution made up of a suite of products consisting of everything you could possibly need to run an online marketing business.** We will discuss this more in depth further along in this book. When we roll this thing out folks are going to absolutely blown away by its capabilities.



We currently have more than 37,000 Founding Members. That, on its own, is unheard of for a company in its infancy, not to mention we haven't even launched yet! But as good as that may be, it's not even a drop in the proverbial bucket compared to where we are headed. The OnPassive system will be capable of handling literally millions of and millions members. You need to know that. Because, with the correct program... the right platform infrastructure... you can retain its core while replacing elements of the program when they become obsolete or when new tech is available. In this manner, the whole platform can remain active and cutting-edge for many years; a lifetime even. That's how OnPassive is built. This is to say the core of the OnPassive Platform is solidly built for the future and takes the "big picture" into consideration.

## Everybody will Succeed!

Please understand that the OnPassive product is a revolutionary, stand-alone, Online **Marketing Business Solution** driven by Artificial Intelligence (AI).. You got that, right? It's a total business solution. It has been meticulously developed from the ground up using artificial intelligence (AI). It is a brand new, never-before-seen technology perfectly integrated into a complete system. It's not a "copy-cat" or Look-alike" product. So we want futuristic, big-picture thinkers and leaders. We want to attract those leaders that show a patient, visionary mindset that can bring value and leadership to the "table", so to speak, and thereby add value to the company as a whole.

# We are all in it



# to win it!

When you employ this system, no matter where you are in your business, it can boost your efforts mid-stride immediately to get you going at a rate and direction conducive to phenomenal success. Because, and this is something to think about, if some of us don't change our strategy or direction, we may just end up where we are headed. For some that could be scary.

# The OnPassive Business and Pay Plan

**Our revolutionary pay plan has been created to ensure success for its members & longevity for the company with the following criteria:**

**Global,  
Residual,  
Scalable,  
Affordable,  
Automated**

**No withdrawal fees,  
Unlimited earnings,  
Instant access to payments  
(No approval required).  
Paid on every transaction**



So, let's talk more about the products and what you can expect from OnPassive. In a “nutshell” our product is a first-ever, life and lifestyle changing, artificial intelligence-driven, Set-it-and-forget-it smart business solution consisting of:

- Rotators,
- Funnels,
- Landing Pages,
- Bulk Emailers,
- Email Campaign Data Cleaners,
- Contact Managers,
- Autoresponders,
- Domain Names,
- Domain Hosting,
- Site Creators,
- Webinar Hosting,
- Crowd-funding
- And much more.



*“You never change things by fighting against the existing reality. To change something, build a new model that makes the old model obsolete.”*

Fuller, R. Buckminster

**And that is what we have done. Our online marketing system is destined to render the past standards of online marketing obsolete.**

# Our New Model is unique because:

1. We provide a platform to those with businesses to so they become more successful. We seek to increase their abundance.
2. We provide those that have no business or success in online marketing a plug-and-play system that guarantees their success. We seek to help them obtain abundance.



## **We are in about 200 Countries which makes us a true global presence even before launch.**

- We are fully legal- worldwide
- We are fully compliant- worldwide
- We are causing an online marketing paradigm shift to the new world standard
- We will not be shut down by a government; they will use our products!



# Why do we need this? Compare the lists!

**OLD**

**NEW**

## **Internet's Current Models:**

**Based on Competition & conflict**

**97% are scams**

**Turn into money pits**

**Requires selling**

**Requires recruiting**

**Tools are obtained separately**

**Additional tools cost extra**

**No guarantees**

**Pits marketers against each other**

**Pay based on own effort**

## **OnPassive's New Model:**

**Based on mutual benefit**

**Real business, products, & people**

**Self-funding; pays you to use it**

**Marketer does not sell**

**Marketer does not recruit**

**Every tool for success included**

**All tools included in one low price**

**100% money-back guarantee**

**Marketers do not compete**

**Revolutionary compensation plan**

**IF YOU ARE A MARKETER**, (Network, Affiliate, Multi-Level, Direct Sales... whatever.) I don't need to tell you what this means. Once we launch, you choose or use YOUR OWN DOMAIN; not the company's. It's your business... yours... and its grown and branded for you by OnPassive. And every tool you would ever need to build and be more successful at growing your own business is included.

**IF YOU ARE NOT A MARKETER**, this means that you will be automatically marketing the OnPassive Business Solution and generating income that will grow month after month while OnPassive builds your business. You will not have to recruit, sell, promote or anything else if you don't want to... but you can earn much more if you do.

**Putting the pieces together**, it means we finally have a business solution that allows everyone to succeed no matter who they are or what they have done previously. Every member, whether passive or active, will succeed automatically.



**So Relax.**  
***We Help You Succeed!***  
**Become a Founder**  
**Before the Big launch!**

# ONPASSIVE'S ROOTS:

## A Bit About Our Boss

OK, now that we have the stuff that was probably on most of our brains out of the way, I am sure that you're aware of the stir we've created by what is now the imminent launch of OnPassive and its First-Line Leader Corp known as GoFounders.



If you are starting to catch the vision, I am sure you will agree that it OnPassive will emerge as the new global leader in the online marketing industry. But the real heroes will be those Affiliate Marketers that use this system to build their own businesses and add value to the world. However, the company and the system have been brought to us through the efforts of its “Brainiac” CEO and Founder, Mr. Ash Mufareh.



But before you go traipsing off to some “sea-lawyer” or a self-proclaimed internet review guru, let me say a few things about him. Mr. Mufareh is a family man, holds a Master's of Information Technology & ecommerce (MIT) through American Intercontinental University [and even attended Harvard to learn specifically about Online Business Creation]. And from what I have seen, the online and software arenas are where he excels; that's where he “lives”, so to speak. Have you ever been so fluent with something that you were said to take to it like a fish in water? Yeah, Mr. Mufareh is like that when it comes to the internet.

That said, he has been in several online affiliate marketing ventures that he has done very well at. Most notably, I think, was his meteoric rise in Global Domains International (GDI). Prior to OnPassive, he has never owned his own business.



On the other side of things, Mr. Mufareh has also seen tough times in the industry too; very tough times. As an affiliate marketer, he has suffered through lots of the same things you and I probably have. Things like platforms or systems that didn't work or falling prey to scams. One of those times he had an entire downline consisting of thousands of members stolen right out from under him by his upline.



Anyway, with the possible exception of education, his story is just like a lot of the stories you, me, and countless others could tell. Stories about the fraud and deceit underlying much of the internet marketing businesses we have come to label as “scams” or “schemes.” I am sure we can also tell tales of personal and financial losses resulting from the activities of such encounters. Let's face it, 97% of everything out there seems like a scam designed to keep you barely scraping by or, even worse, steal from you.

**And that's why he has started OnPassive; to develop a business that everyone can wildly succeed in.**

Because it's precisely those learning experiences that have led Mr. Mufareh to the creation of this remarkable company, OnPassive. And those experiences also paved the way to solidify its operating philosophies and secure them in firmly in place. I'm saying that Mr. Mufareh's OnPassive, and by extension, GoFounders, has integrity and ethics woven into the fabric of its systems and activity from the part-time help to the hardcore programmers and everywhere in between. It reflects his heart and is his way of life.

Of course, OnPassive hasn't launched yet. But it's First-Line Leaders... myself and the rest of the Early Founders... have been very active for about a year. We operate primarily from a back-office for the express purpose of inviting more.



**So, if you  
said it's  
Magical,  
you're right!**

**The features>**  
**The fairness>**  
**The technology>**  
**The compensation>**

**And we want you as a founder.**

## Gofounders Net: The back-office

The Back-Office Platform is a complete set of tools located online that was developed by OnPassive specifically for its Founders; and only its Founders. (The Affiliate Members we'll talk about in a bit, which are different from Founders, will not have access to this resource.) The back-office is a very dynamic platform that houses the powerful tools used for the GoFounders initiative which is quite simple- we invite Founder-Members [which is done through personal invites].



The back-office also provides a unique online space where Founders can socially interact with other Founders. To give you a better sense of the GoFounders lat form, let me share its purpose as listed in five general resource categories:

1. It helps automate the entry of others in the GoFounders Family until we are ready to launch.
2. It provides promotional links. These are the same links to be used in the OnPassive Rotator and used to place leads from the Sprint-Marketing Campaign into Founder's Teams.

3. It acts as a fundamental Contact Manager for Early Founders who choose to promote on their own and also provides access to personal and team profiles.
4. It provides an avenue for contacting Staff, Technical Support, and other Founders while providing regulation-compliant marketing materials.
5. It provides a place to access current and past announcements, webinar schedules, past recorded webinars and other events, available downloads, Tutorials, Frequently Asked Questions, and Testimonials.



GoFounders Back-Office Dashboard Screenshot



# Top leadership:

## The Founder Position

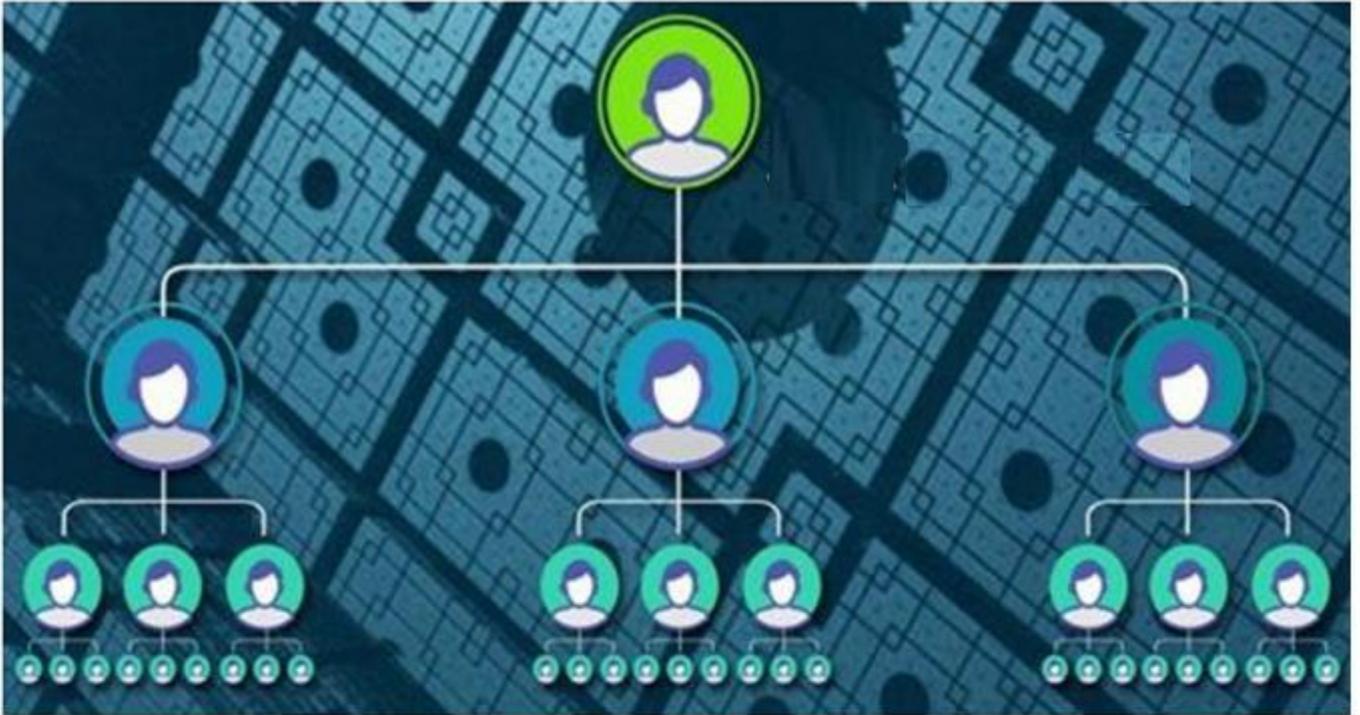
The GoFounders effort, which continues to be wildly successful, has produced more than 37,000 worldwide members as of the end of August 2019. And these are Founder Members... first-line leaders under which all other affiliates will be placed!



So, if you are a moral and ethical leader... a leader with patience and energy... it should be no surprise that we want you in one of these positions. From here you can best help the company to grow while helping others to develop healthier, wealthier lifestyles as well. The same lifestyle that you are looking for by researching this leading-edge, OnPassive opportunity. The Early Founder Position, and the Campaigns that will fuel its ultimate success, constitute a significant online marketing milestone and comes with massive benefits.

Broadly speaking, when you accept an Early Founder Position, you're placed in OnPassive's Top Leadership. This is the top 1% of the leaders in the company and the teams under these leaders are built literally hands-free. This is done through company-wide marketing campaigns using four or five of the world's best/largest data exchange companies to run the campaigns. These campaigns are "fed" using proprietary databases, developed and owned by OnPassive, that consist of leads incredibly targeted to specific industries. Before the public launch, the primary purpose of the existing Founders and the company campaigns are to invite other Founders. All of the Founders Positions are ranked according to:

- (1) the date the Position was acquired, and
- (2) the number of paid Founders they have personally sponsored.



For the sake of transparency, existing Founders do NOT get paid for bringing new Founders into the GoFounders Family. Any activity by Founders to bring in new Founders is done completely through an individual desire to see the company grow and prosper through the acquisition of new leadership. This is true for production of Webinars, speaking engagements, publications [like e-books, slide presentations, etc.], videos, campaigns or emails, or any other such work or media. It's all done by the Founder free-of-charge for the good of the whole. However, as new Founders accept invitations and are brought into the GoFounders Family, they are placed in the Teams of the Founder that invited them. That can be significant because each new Founder is a potential stream of income later for the inviting Founder.

Just prior to launch the company will run campaigns to invite new Founders to place under existing Founders. At launch the new Founder Positions cease for at least six months.\* During this time OnPassive's campaign's will be directed toward the recruitment of Affiliate Members. The new Affiliate Members are used to build all Founders' Teams. Again, each Founder that was successfully invited [and placed in teams] by existing Founders or the company prior to launch potentially becomes a separate "leg" of financial support for an upline Founder.

\* The Founders positions may not become available again anytime after launch. If they do it will be at a cost of \$997.00

The Affiliate Members brought in by the company's marketing campaigns are placed in Founder's Teams. Put another way, Founder's teams are populated with Affiliate Members. Currently Founder's positions are available for \$97.00.

**That cost gets you placed in the Founder's spot; that's all. It does not include entry into the matrix [as explained a little later].**

- **Access to exclusive founders website**
- **Teams built for you**
- **Earlier access**
- **Priority positioning**
- **Member of the inner circle**
- **Beta Test: Brainstorming, give feedback**
- **Plus much more. So ....**

Some of the  
**ADVANTAGES**  
To being  
a  
founder

**Expect to be impressed like never before!**

**THIS IS A VERY REAL OPPORTUNITY  
WITH VERY REAL BENEFITS**

## COMPENSATION : THE MATRIX



To earn commissions in OnPassive, you must maintain an active subscription for each package that you purchase. There are a total of 4 different packages (\$25.00, \$125.00, \$250.00, and \$500.00). The following pages and charts will show how you progress from one package to another. As you purchase a package, you are placed in the Companywide matrix, for that particular package. The purchase of your packages can be done individually, all at once, or through an automatic process using profits from your current active packages, as they become available. In any event, all members [including the existing and subsequent Founders] start out in a free, seven-day trial period. As you may imagine, this trial provides free participation in the business for seven days. In other words, when a person wants to review our Business Solution Product, they'll get a free 7-day trial. During that trial period they will be added to the inviting Founder's personal team as well as the company-wide matrix. While in the matrix they'll have the opportunity to receive spill-over-members [from the campaigns] and accumulate the resultant commissions.

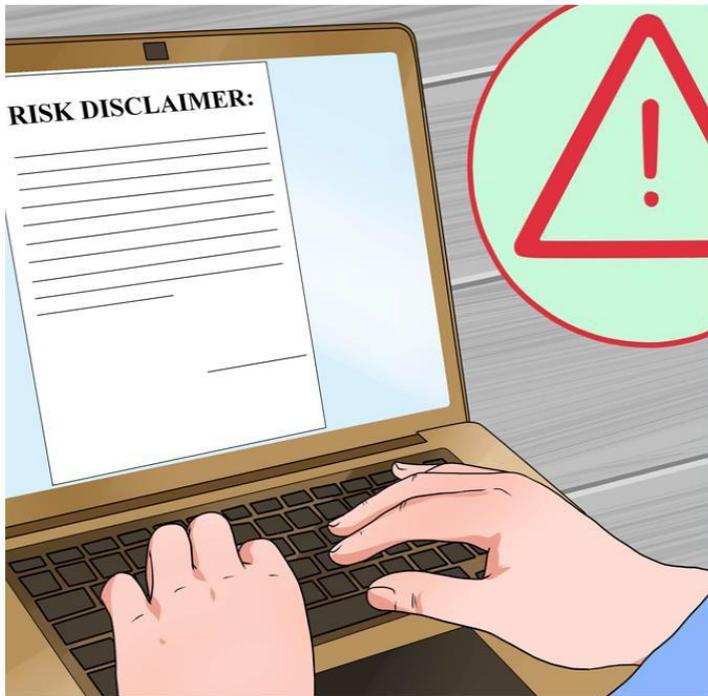
However, they will not have access to those commissions until they have paid the \$25 cost for the AFFILIATE package. Once they do, which is called “Activating the Level”, the accumulated commissions will be released to them. If the free trial runs out and they have not activated the next level, they will be moved to the bottom of the matrix and the original spot will become available to someone else. Advancement into each higher package is done either manually, by choosing when to activate and pay for the next higher package, or automatically, by allowing OnPassive to access your profits to automatically advance you to the next higher package. If done automatically, once you have earned enough to advance to the next higher package, you will be immediately activated in the next higher package.



In the following charts, which show the matrices for the different levels and their associated payouts, I will use numbers from the First through Third Levels to explain money that can be earned. (It should be apparent that Free Member Spot is actually just how a member is held for a specified period of time without any level activation activity. Consequently, there is no Chart showing a Free Member or any activity associated with a Free Member.)

**IMPORTANT:** We need to keep in mind that it will take some time to fill the positions and that will depend on varying factors. For instance, I am a Founder that joined near the 5,000 range so I won't get my first member until a member has been placed with each of the 5,000 Founders that joined before me. It also depends heavily on the size, duration, and market saturation of the marketing campaigns.

**IMPORTANT:** For clarity, if a member wants to purchase the higher level packages instead of waiting to be automatically upgraded by the system, the packages must be purchased sequentially. For example, when we are ready, my intent is to purchase the first 3 packages. This means I will need to purchase the \$25, the \$125, and the \$250 package, in sequential order, for a total of \$400. If I choose to go straight to the highest package [that costs \$500], I would need to purchase all 4 packages for a total of \$900.

**Disclaimer:**

Earnings vary depending on each individual Affiliate's effort. The income claims presented are not intended to serve as a guarantee of income; instead, they are designed to give you an idea of what is possible. As with any business, success with ONPASSIVE requires hard work, commitment, leadership, and desire.

The packages are so set up.

**FREE members go to the AFFILIATE \$ 25.00 Package**

**Level 1, with 3 members has a monthly payout of \$ 6.00**

**Level 2, with 9 members, has a monthly payout of \$ 27.00**

**Level 3, with 27 members having a monthly payout of \$ 54.00**

In this example, since members are paid at current and previous levels, only a total of \$ 87.00 per month is paid  $(6 + 27 + 54) = 87$

**IMPORTANT:** Only The Top Three (Pro, Leader, & Master) packages offer guaranteed daily traffic.

### AFFILIATE Members progress to the PRO \$ 125.00 Package

Level 1, with 3 members has a monthly payout of \$ 30.00

Level 2, with 9 members, has a monthly payout of \$ 135.00

Level 3, with 27 members having a monthly payout of \$ 189.00

In this example, since Members are paid on all 3 levels of the PRO package, the total amount earned is \$ 354.00 per month;  $(30 + 135 + 189 = 354)$ . However, the members also earn from the AFFILIATE package, which reflects a total monthly payout of \$ 441.00 for the first 3 levels in each package.  $(6 + 27 + 54) + (30 + 135 + 189) = 441$

PRO members progress to the LEADER \$ 250.00 package.

Level 1, with 3 members has a monthly payout of \$ 30.00

Level 2, with 9 members, has a monthly payout of \$ 225.00

Level 3, with 27 members with a monthly payout of \$ 270.00



In this example, since Members are paid on all 3 levels of the LEADER package, the total amount earned is \$ 525.00 per month;  $(30 + 225 + 270 = 525)$ .

However, the members also earn from the AFFILIATE package and the PRO package, which represents a total monthly payout of \$ 996.00 for the first 3 levels in each package.  $(6 + 27 + 54) + (30 + 135 + 189) + (30 + 225 + 270) = 996$

LEADER Members progress to the MASTER \$ 500.00 Package.

Level 1, with 3 members has a monthly payout of \$ 60.00

Level 2, with 9 members, has a monthly payout of \$ 270.00

Level 3, with 27 members having a monthly payout of \$ 405.00

In this example, since members are paid on all 3 levels of the MASTER package, the total amount earned is \$ 735.00 per month; (60 + 270 + 405 = 735). However, the members also earn from the AFFILIATE package, the PRO package and the LEADER package, which represents a total monthly payout of \$ 1,701.00 for the first 3 levels in each package.

$$(6 + 27 + 54) + (30 + 135 + 189) + (30 + 225 + 270) + (60 + 270 + 405) = 1701$$

## ALL MONTHLY RESIDUAL FOR LIFE

Levels	Members	\$25	\$125	\$250	\$500	Totals	Running
1	3	\$6	\$30	\$30	\$60	\$126	\$126
2	9	\$27	\$135	\$225	\$270	\$657	\$783
3	27	\$54	\$189	\$270	\$405	\$918	\$1,701
4	81	\$81	\$405	\$648	\$1,215	\$2,349	\$4,050
5	243	\$243	\$1,215	\$1,944	\$3,645	\$7,047	\$11,097
6	729	\$729	\$2,187	\$5,832	\$7,920	\$16,038	\$27,135
7	2,187	\$2,187	\$4,374	\$15,309	\$21,870	\$43,740	\$70,875
8	6,561	\$6,561	\$19,683	\$45,927	\$98,415	\$170,586	\$241,461
9	19,683	\$19,683	\$59,049	\$157,464	\$295,245	\$551,124	\$792,585
10	59,049	\$59,049	\$118,098	\$472,392	\$590,490	\$1,240,029	\$2,032,614
<b>Total</b>		<b>\$108,303</b>	<b>\$205,365</b>	<b>\$700,041</b>	<b>\$1,018,915</b>	<b>\$2,032,614</b>	<b>\$2,032,614</b>

\*\*Disclaimer: Earnings vary depending on each individual affiliate's effort. The income claims presented are not intended to serve as a guarantee of income; instead they're designed to give you an idea of what's possible. As with any business, success with ONPASSIVE requires hard work, commitment, leadership and desire.

# All Residual Income For Life!

## Let's think about these benefits:

- ✓ A fund solution for any cause
- ✓ immediate payment
- ✓ Unlimited residual income is paid daily
- ✓ Top marketing automation done for you
- ✓ Guaranteed visitors and sign-ups
- ✓ Breakthrough products for the automation of financial freedom

At some point prior to launch marketing campaigns will bring in more Founders and place them in the existing Early Founders' Teams. Here's a key point that has been mentioned more than once.

(But there is also a chance we will never see the Founder buy-in opportunity again at any price.) During that first six months post-launch the company will execute campaigns to build the Founder Teams by inviting millions and millions of others to join. The resulting new members will be used to build teams under all then-existing Founders.

So, if you have friends or family that will benefit from this [and I can't imagine anyone that wouldn't], show them this opportunity. Sign them up now or as quickly as you can so the opportunity is not lost to them through OnPassive's launch.

You would have to agree, this business solution can provide massive advantages for building anyone's financial portfolio. That too is by design. Keep in mind that inviting or recruiting by you is not necessary. However, it's encouraged because it will build your wealth much faster. Think about that. As a Founder you will earn very good money. If you recruit just one Founder your income potentially doubles.



Remember, every Founder in your team becomes a potential income stream for you. If you decide that sharing this with others and inviting them to join is something you would like to do then go for it. I would even suggest that you purchase a spot for someone you care about that can't currently afford it, if you're able to. I have. It felt pretty good.



## ARTIFICIAL INTELLIGENCE: RISE OF THE MACHINES

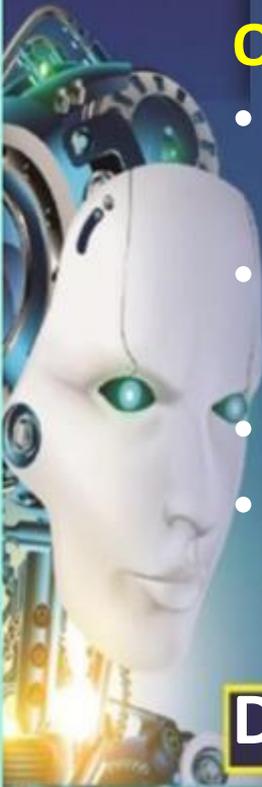
I'm sure you've heard of artificial intelligence; also called machine intelligence. In the field of computer science, it refers to an intelligence that's demonstrated by machines instead of people or higher-thinking animals. Artificial Intelligence is the #1 disruptive technology currently in use. I say this because OnPassive uses artificial intelligence. And OnPassive wrote the very programs and owns every bit of the technology for its systems and always will; it's patented and proprietary. I cannot say much more about the exact nature and composition of the systems you will have access to, but rest assured, they will do everything I have said they will do... and much more.

**The future is here.**

**Our system effortlessly ...**

- Builds your team and grows your business
- Provides unlimited rotators, fresh websites & destination pages
- Automatically sends traffic to your sites!
- Seamless reviews, converts, and joins for you

**Developed using artificial intelligence.**



Equally impressive is that we are 100% debt-free! Think about that for a moment. How many new, globally-operating companies are you aware of that own 100% of themselves while being completely debt-free? You can probably count them on one hand.

Additionally, our business is very "clean." This means we have real and sustainable products made up of smoothly-integrated components and never-before-seen technology that run very smoothly together.

I cannot tell you everything the OnPassive Business Solution can do. (I don't even know all that it can do.) However, if you have even a small amount of experience with online marketing of any kind then some of these terms should all be familiar to you.

- traffic
- recruiting
- matrix
- merchant
- niche
- opt-in rate
- banner ads
- sales
- landing-pages

- contact manager
- split-testing
- direct buy
- squeeze page
- conversion rates
- rotators
- funnels
- Affiliate software
- Etc.

With that in mind, rest assured that everything you can imagine that is needed to run an online marketing business is provided... and then some! But if these terms mean nothing to you then that's alright because the system we're talking about does everything for you anyway so, relax. Remember the mantra, "All done for you". You know what "All" means, right? Yep... all means all. And we mean it.



All Done For You

**Self funding solution**  
**Your own wealth portfolio**  
**Build any business for you**  
**You control your money**  
**Every useful tool you need**  
**Never seen, proprietary technology**  
**100% hands free**

**You can turn \$ 25 into over a million ...  
residual income for life!**

So, if you are in, or want to be in, the affiliate, network, or even multi-level marketing arenas in the future, this is your solution. OnPassive can deliver to you a fully-automated, self-perpetuating, 3X Matrix-based business model. Quite simply, this means that the company will place three people directly under you and then three members under each of them, then three more members under each of them, and so on through at least ten levels [eventually]. This chart shows the first three levels.

Each of these members are purchasing an automated platform for a monthly subscription fee ranging from \$25.00 to \$500.00. That, my friend, means a lot of people are going to be directly contributing to your income stream. And the platform they're "renting" provides every tool needed to automate their online marketing businesses which means they are getting a lot of "BANG for their buck", too. Not to mention again that OnPassive is also a superior, stand-alone business that will provide massive and residual income to you for life.



**IN CLOSING, REMEMBER:** The income is residual. It will increasingly build for you month- after-month for the rest of your life. As a matter of fact, it's inheritable; you can leave it to your friends or family... or whoever you want. But you have to decide to act on it because, as you can imagine, these Top Leadership Positions will not be available forever.

### God's Word says,

"...whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable— if anything is excellent or praiseworthy— think about such things." (Philippians 4:8)



That verse is relevant here because the passage is mirrored by the philosophy that is at the core of OnPassive. And when you listen to Mr. Mufareh talk, it's his heart you hear above all else. He does not believe in negativity, back-biting, murmuring, or complaining [and doesn't stand for that type of behaviour at OnPassive; from the Founders or anyone else.]. On the other hand, he does believe in family, mutual benefit, prayer, faith, speaking to your "mountains", and especially speaking to those things that are not as if they are.

So, if you have a sincere desire to greatly succeed while helping those around you to expand, then this is for you. And if the excellent things are what you think about and seek to produce, develop, demonstrate, or manifest in your life... then you are the kind of leader we are looking for.

**Disruptive Innovation:** a process by which a product or service initially takes root in simple applications at the bottom of a market—typically by being less expensive and more accessible—and then relentlessly moves upmarket, eventually displacing established competitors. They are NOT breakthrough technologies that make good products better.



**We have superior, less expensive, and more easily accessible products.**

**ONPASSIVE IS DISRUPTIVE!**

## A Paradigm Shift - The New Breed

You may have heard the term "unicorn" as it relates to finance. In 2013, Venture-Capitalist Aileen Lee, wrote a report about startups that were less than 10 years old and were valued at \$1 billion or more by the markets, acquirers, or private investors. She called these startups, "unicorns" to denote their statistical rarity as highly successful startups were exceedingly rare! And while the rarity has diminished somewhat, there are still only a little more than 370 "unicorns" worldwide. The purpose of the report was to find similarities among the people who founded \$1 billion startups, not for similarities between the startups themselves. This says a lot about these founders in terms of their long-term vision, commitment and their capability to scale from almost nothing in terms of money, product, and people, to their current unicorn company status. With the vision and commitment of our Founder and CEO, Mr. Ash Mufareh, OnPassive will quickly become a world class corporation; a "unicorn" communing daily at the table of a global economy and that is why you are here!



**One of our locations, the  
Orlando FL one, is pictured here.**



**7380 W Sand Lake Rd, Orlando, FL 32819**

Don't spend any more time thinking about it; let go of fear. Don't "perish" for lack of vision. Get the vision, get the information, and decide to join us today. This will literally change your life & your lifestyle.

## Blessings and...



 GOFFOUNDERS

**Thank you...  
For reading about  
This opportunity.**

**YOU ARE IN IT TO WIN IT!**

 ONPASSIVE

You can [register free here](#) to hold a retro-active sign-up date, or you can become a Founder [prior to launch] for \$97.00.