

## **Easy Business Builder (EBB) presentation. January 10<sup>th</sup> 2022.**

Hi, I'm glad you made it here and I hope you will find what we offer to be unique and interesting. I feel sure that what is covered will also be of practical use in helping you achieve more success in life, no matter what that means to you personally.

It could be better relationships, better health, more time freedom or becoming debt free etc.

Success in today's world is often measured by possessions or cash, but true success is in finding happiness and that cannot be bought; it can only be found through being of loving service.

However, it is not wrong to have ambitions and desires, that if fulfilled, will bring you moments of pleasure on your journey.

What we have put together for you is something anyone can easily do and make a very strong 6 figure income. No special skills are needed and no big investment is required. In fact, you can get started absolutely free because we want to make this available to anyone and everyone regardless of their current situation. All I ask is that you take the time to evaluate what we are doing here and then make an educated decision.

At the end of this presentation, I am going to give you, absolutely free and without any obligation, 2 very precious tools that will help you find true success, whatever that may mean to you personally.

Now let's proceed with letting you into all our secrets...

What is the EBB and why does it exist?

EBB is short for Easy Business Builder and is a part of We Share Abundance and our mission is to spread rays of hope in the hearts of the poor and forsaken, kindle courage in the hearts of the despondent and light new strength in the hearts of those who think they are failures.

Because of this we differ from most websites, opportunities and businesses etc.

We are in fact a community fostering love for all and we treat everyone equally regardless of any superficial differences such as class, creed, colour, nationality, gender, education, financial situation or anything else that may spring to mind.

As a community we encourage interaction and we create wealth within the community through service to one another and so help thousands of families throughout the world that are currently struggling below the poverty line.

However, to be effective this requires the currency we use in our economy to have value globally by initially providing services and products of value and then as people realise that our currency is stable and tends to consistently and continuously increase in value it will achieve global adoption in the same way that Bitcoin or Ethereum have been adopted.

The income we receive from sales is distributed approximately 70% in commissions and the remaining 30% is used to cover admin cost and further increase the liquidity of our currency. So, in effect every penny of the proceeds is used in some way for member benefits.

We are all individuals but with one common cause. Although there is no "I" in "TEAM" it is important that each member can benefit, without any limits, because they have individual heaven-awarded responsibilities to maintain themselves and others.

Because our philosophy is not one of corporate profit, we are able to look at things with a different perspective and with a community goal of banishing poverty on a global scale, while also providing a very lucrative commission structure for a much-needed service which is the EBB.

It is a fact that there are billions of people online who are seeking to make extra money to improve their standard of living and become debt free. However, it is also a fact that the vast majority (most statistics state from 80% to as high as 94%) fail and often incur additional debt in search of the elusive income promised.

What we have in WSA EBB is something that anyone can do, enjoy and profit from without ever needing to put their hand in their pocket.

Yes, we have different levels of participation and profitability, but these can be attained from income generated. Many wish to move faster and can buy higher levels if they have available capital (\$100 is the maximum level).

What I do want to stress is that we don't want you to borrow money to become a part of our community, it is not necessary or recommended. We have many members who have started totally free and are now achieving at our top level; it just took them a little longer to get there.

What we offer has two distinct and yet inter-related parts.

One is the WSA Wealth Builder (WB), designed to build you wealth for the future and we do that by giving you free currency in proportion to the services you render to our community. These services are as simple as logging into your account each day, and can be performed by anyone regardless of skill in usually less than 5 minutes a day.

The other part, the WSA Easy Business Builder (EBB), is a more conventional system where you can earn instant commissions on sales.

The EBB services we offer can and will help you, and anyone else, novice or expert with any business or opportunity currently being promoted. If you are looking for something honest, reliable and here for the long term it will often become a primary income source.

You have probably heard that the money is in the list, and it is very true but conventional list building can be expensive, time consuming and frustrating, especially for less experienced marketers.

Even if successful at building a list, delivery rates to inboxes are often poor and open rates even worse. 10% open rate is considered good and many list owners get less than 5% of their messages opened. This means that to reach 100 prospects you may need a list of 2,000. No wonder sales are hard to come by!

Many of you watching this may not even have a list, but as soon as you join our EBB at even our lowest paid level which is just \$2, you will be provided with a list that you can contact immediately. This list is randomised and changed every month and so every month you will have new people to message. The size of this list will vary depending on your level of participation.

You will also now have the advantage of leveraged list building with 100% deliverability and almost 100% open rates. Leveraged list building means that you will be able to build a list of many thousands much faster than most marketers build a list of hundreds.

You will immediately have access to multiple income streams totally free. As a paid member you will also be able to use this system to promote and build any legitimate business that you are already involved with now, or any you may become involved with in the future.

We also offer the option of providing traffic for you, making this a totally hands free, done for you project; this of course does involve a fee but we aim to make it a profit centre rather than a cost centre, although that cannot be guaranteed.

So, what are the options and what do you get at the different levels of participation?

We have 7 levels in the EBB and 7 levels in the Wealth Builder.

We first want to get you Dreaming and then becoming a Believer. What we are doing has never been done before and so we are all Pioneers, soon able to lead other pioneers as a Scout or even as the Wagon Master of the wagon train making our journey to the promised land. Along the way we will become Warriors and ultimately a Warrior Chief.

EBB levels:

1. Dreamer           FREE!
2. Believer;       \$ 2 monthly subscription
3. Pioneer;         \$ 5 monthly subscription
4. Scout;           \$ 10 monthly subscription
5. Wagon Master; \$ 20 monthly subscription
6. Warrior;         \$ 40 monthly subscription
7. Warrior Chief; \$100 monthly subscription

EBB Benefits explained...

1. **Dreamer** – FREE Member.
  - a. \$2 free gift for completing profile (may be used in WB)
  - b. 5% instant commission on all personal sales
  - c. Leveraged list building through 2 tiers
  - d. Message personal referrals once a week
  - e. Message network (level 2) once each month
  - f. FREE 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB
  - g. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.
  - h. Add affiliate links in the downline builder
2. **Believer** - \$2 monthly
  - a. \$2 free gift for completing profile (may be used in WB)
  - b. \$2 gift into WB Nest Egg Wallet with each subscription
  - c. 100% instant commission on all personal Believer sales in month one.
  - d. 10% instant commission on all personal Believer sales from month 2 onwards
  - e. 10% commission on all tier 2 Believer sales from month 2 onwards
  - f. 5% commission on all personal sales above Believer level.
  - g. FREE Bonus Pool mailing to a randomly selected 5% of Dreamer members (about 600 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
  - h. Add links in downline builder and add 2 of your own plans visible through 1 tier.

- i. Leveraged list building through 3 tiers
  - j. Message personal referrals once a week
  - k. Message network 2 times a month
  - l. Eligible to message staked Pools in WB 3 times a month
  - m. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB.
  - n. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.
3. **Pioneer** - \$5 monthly
- a. \$2 free gift for completing profile (may be used in WB)
  - b. \$5 gift into WB Nest Egg Wallet with each subscription.
  - c. 100% instant commission on all personal sales upto Pioneer level in month one.
  - d. 10% instant commission on all personal sales upto Pioneer level from month 2 onwards
  - e. 10% commission on all tier 2 sales upto Pioneer level from month 2 onwards
  - f. 5% commission on all personal sales above Pioneer level.
  - g. FREE Bonus Pool mailing to a randomly selected 10% of Dreamer members (about 1,200 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
  - h. Add links in downline builder and add 3 of your own plans visible through 2 tiers.
  - i. Leveraged list building through 4 tiers
  - j. Message personal referrals once a week
  - k. Message network 2 times a month
  - l. Eligible to message staked Pools in WB 4 times a month
  - m. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB
  - n. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.
4. **Scout** - \$10 monthly
- a. \$2 free gift for completing profile (may be used in WB)
  - b. \$10 gift into WB Nest Egg Wallet with each subscription.
  - c. 100% instant commission on all personal sales upto Scout level in month one.
  - d. 10% instant commission on all personal sales upto Scout level from month 2 onwards
  - e. 10% commission on all tier 2 sales upto Scout level from month 2 onwards
  - f. 5% commission on all personal sales above Scout level.
  - g. FREE Bonus Pool mailing to a randomly selected 15% of Dreamer members (about 1,800 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
  - h. Add links in downline builder and add 4 of your own plans visible through 3 tiers.
  - i. Leveraged list building through 5 tiers
  - j. Message personal referrals twice a week
  - k. Message network 3 times a month
  - l. Eligible to message staked Pools in WB 5 times a month
  - m. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB.
  - n. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.

5. **Wagon Master** - \$20 monthly
  - a. \$2 free gift for completing profile (may be used in WB)
  - b. \$20 gift into WB Nest Egg Wallet with each subscription.
  - c. 100% instant commission on all personal sales upto Wagon Master level in month one.
  - d. 10% instant commission on all personal sales upto Wagon Master level from month 2 onwards
  - e. 10% commission on all tier 2 sales upto Wagon Master level from month 2 onwards
  - f. 5% commission on all personal sales above Wagon Master level.
  - g. FREE Bonus Pool mailing to a randomly selected 20% of Dreamer members (about 2,400 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
  - h. Add links in downline builder and add 5 of your own plans visible through 4 tiers.
  - i. Leveraged list building through 6 tiers
  - j. Message personal referrals twice a week
  - k. Message network 3 times a month
  - l. Eligible to message staked Pools in WB 6 times a month
  - m. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB.
  - n. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.
6. **Warrior** - \$40 monthly
  - a. \$2 free gift for completing profile (may be used in WB)
  - b. \$40 gift into WB Nest Egg Wallet with each subscription.
  - c. 100% instant commission on all personal sales upto Warrior level in month one.
  - d. 10% instant commission on all personal sales upto Warrior level from month 2 onwards
  - e. 10% commission on all tier 2 sales upto Warrior level from month 2 onwards
  - f. 5% commission on all personal sales above Warrior level.
  - g. FREE Bonus Pool mailing to a randomly selected 30% of Dreamer members (about 3,600 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
  - h. Add links in downline builder and add 6 of your own plans visible through 5 tiers.
  - i. Leveraged list building through 7 tiers
  - j. Message personal referrals twice a week
  - k. Message network 3 times a month
  - l. Eligible to message staked Pools in WB 7 times a month
  - m. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB.
  - n. Option to buy WESAbundance Tokens at 40% market value placed into WB Nest Egg wallet.
7. **Warrior Chief** - \$100 monthly
  - a. \$2 free gift for completing profile (may be used in WB)
  - b. \$100 gift into WB Nest Egg Wallet with each subscription.
  - c. 100% instant commission on all personal sales in month one.
  - d. 10% instant commission on all sales from month 2 onwards
  - e. 10% commission on all tier 2 sales from month 2 onwards

- f. FREE Bonus Pool mailing to a randomly selected 40% of Dreamer members (about 4,800 at the date of creating this presentation). This is doubled any month when 5 new members at any level were personally referred in the previous month.
- g. Add links in downline builder and add 7 of your own plans visible through 7 tiers.
- h. Leveraged list building through unlimited tiers
- i. Message personal referrals 3 times a week
- j. Message network once each week
- k. Eligible to message staked Pools in WB 9 times a month
- l. Free 1 cent per day login reward paid to WB Wallet – may be increased by a minimum of 10 x by staking Pools in WB.
- m. Option to buy WESAundance Tokens at 40% market value placed into WB Nest Egg wallet.

At this point it is worth covering the Wealth Builder (WB) benefits for all members, before showing the exciting commission structure for the Easy Business Builder (EBB) and its Success On A Plate (S.O.A.P) option, as they are linked to EBB membership with regard to mailing Pools. Mailing to Pool members is like mailing to a buyers list and considered to be at least 15 times more valuable than mailing non-buyers lists.

There are 6 Pools available as Primary Stakes in the WB. Staking is not a purchase and so is not commissionable. A 30-day contract returns a total of 150% providing a 50% profit into your WB wallet. WB fund withdrawals may be requested once a month by active Elite members, but will only be paid subject to liquidity (demand for the tokens). The WB program is designed to build for the future bringing hope for a better life where the EBB program is designed to create instant income. Pools must be Staked in order and each pool is an additional stake. Stake returns can be as much as doubled by the power of One Bonus Plan.

1. **Pool 1** \$2 a month increases login reward from 1 cent per day to 10 cents per day which includes return of Stake. A 30-day contract therefore returns a total of \$3 providing a \$1 profit.
2. **Pool 2 is an additional** \$3 a month making a total monthly Stake of \$5 and it increases the total login reward from 10 cent per day to 25 cents per day which includes return of Stake. A 30-day contract therefore returns a total of \$7.50 providing a \$2.50 profit.
3. **Pool 3 is an additional** \$5 a month making a total monthly Stake of \$10 and it increases the total login reward from 25 cent per day to 50 cents per day which includes return of Stake. A 30-day contract therefore returns a total of \$15 providing a \$5 profit.
4. **Pool 4 is an additional** \$10 a month making a total monthly Stake of \$20 and it increases the total login reward from 50 cent per day to \$1 per day which includes return of Stake. A 30-day contract therefore returns a total of \$30 providing a \$10 profit.
5. **Pool 5 is an additional** \$20 a month making a total monthly Stake of \$40 and it increases the total login reward from \$1 per day to \$2 per day which includes return of Stake. A 30-day contract therefore returns a total of \$60 providing a \$20 profit.
6. **Pool 6 is an additional** \$40 a month making a total monthly Stake of \$100 and it increases the total login reward from \$2 per day to \$5 per day which includes return of Stake. A 30-day contract therefore returns a total of \$150 providing a \$50 profit. A Pool 6 Member is known as an **ELITE MEMBER**.

In addition to the daily log in rewards each Pool Stake by an active member (Active members are those who logged in at least 2/3 of the available days in the previous month. i.e., 21 days in a 31-day month) receives a free ticket to our monthly raffle for that Pool with about 20% of members

receiving prizes that can range from a few cents to tens of thousands of dollars. Each month the members of each pool are randomly sorted into a 5 x infinity matrix and the position in the pool determines the prize won.

Also, if a Pool member is an EBB paid member at any level, they may mail their downline in the Pool as many times as shown in the EBB benefits above.

Only one Primary Stake is allowed for each member but Secondary Staking is also being introduced for Elite Active members in multiples of \$100 and will return 0.0834% per day which can be increased to as much as 0.167% per day through the Power of One Bonus plan. This is a net profit of upto 5% every 30 days on Secondary Staking.

### **Power Of One Bonus Plan (PofO)**

This is the easiest bonus plan ever and the most lucrative! It is designed to help our members become consistent and substantially increase their income. Regularity helps form a habit and habit makes the performance of any action easier. The plan is structured to reward you for consistently introducing at least one new member each month. With the introduction of S.O.A.P this is made even simpler and only requires you to give away one "FREE paid membership" each month to qualify each month.

There are 2 elements to PofO; the WB PofO and the EBB PofO.

The EBB PofO also qualifies the member for the WB PofO, but the WB PofO does not qualify the member for the EBB PofO.

To qualify for the EBB and WB PofO all you need do is refer one new member who upgrades to any level in the EBB structure. To qualify for the WB PofO all you need do is refer one new member who stakes a pool in the same month he joins.

Consistency is rewarded by increasing the bonus each consecutive month of qualification upto 6 months when the maximum bonus level of 50% is achieved. If qualification is not maintained in any month, then the plan reverts back and starts all over again from the base level.

1. Qualify 1 month and receive 10% Bonus on all earnings
2. Qualify for 2 consecutive months and receive 15% Bonus on all earnings
3. Qualify for 3 consecutive months and receive 20% Bonus on all earnings
4. Qualify for 4 consecutive months and receive 25% Bonus on all earnings
5. Qualify for 5 consecutive months and receive 30% Bonus on all earnings
6. Qualify for 6 consecutive months and receive 50% Bonus on all earnings

In any month when a qualifying referral is made and buys a Warrior Chief Level in the EBB the PofO is doubled for both EBB and WB making it possible to double your income in that month. If a qualifying referral Stakes all 6 Pools in the Wealth Builder the PofO is doubled for all income in your Wealth Builder platform.

In WB the bonus is added at the end of the month when values are transferred to your WESAbundance Wallet and includes all income in your US\$ wallet including raffle winnings. Primary staking returns are all applied to PofO including the return of Stake portion, but secondary Staking PofO is only applied to the profit element and not the return of stake.

In EBB the bonus is paid instantly on the sale and so is calculated on the Bonus level from the previous month. The EBB PofO applies to all recurring commissions but not the Fast Start commission of 100%

***“Our self-image and our habits tend to go together. Change one and you will automatically change the other. The limits that you may feel are all self-imagined, and are open to change at any time. Habits are only hard to break when your desire for change is inhibited by who you feel you are and that you can change at any time you make up your mind to do so.”***

Dr. Maxwell Maltz

Unlike most websites on the Internet, We Share Abundance is a community; a cloud nation where everyone prospers. How much they prosper depends on desire, but with the introduction of our Success On A Plate plan anyone can achieve a retirement income within 12 months.

Like any nation it has its own economy and it has social benefits for members as well as businesses both run by the nation and also by the members. You can choose to be active or almost passive (logging in each day is a requirement for the free tokens we give to you). Naturally, if you choose to refer others the income potential is much greater but it is not a requirement to make money with us.

The nation was created to address the needs of people from all countries, backgrounds, creeds, financial status and education, but especially those living close to or below the poverty line. Through developing the economy, it is planned to also raise cash for future charitable works outside our “national boundaries.”

It is free to join and make money in our community and all members are treated equally and with respect; all we ask is that you support our ethics of equality in sharing love and abundance. Abundance within our nation is defined as Peace, Hope, Harmony and Love which lead to Health, Liberty and Happiness.

We know that by living with these ideals, through natural laws our members will manifest everything they need in life in the way that was intended in Eden.

Some benefits of becoming a member of our nation are...

1. Belonging to welcoming and loving community.
2. Participation in the free distribution of our currency.
3. Access to multiple existing FREE income streams
4. Optional participation in business opportunities run by the nation.
5. Free \$2 gift to get you started on our ladder to success in each of the Business Building and Wealth Building plans. (see below)
6. Leveraged list building
7. 5% commission on any sales made
8. Ability to set up your own business – this is a future development not currently available

There are 2 main income areas within our nation...

1. **Wealth Building for The Future.** A free way to accumulate wealth providing hope and a secure future for all citizens. This can be viewed as a champagne and caviar pension plan for the future. This represents almost 100% passive wealth generation only needing a few minutes daily to benefit.

Withdrawals of our currency from this area are dependent upon the liquidity of our currency outside our community and this will increase as time passes.

2. **Business Building for Income Now** – here you are self-employed either in your own business or as an agent for a nationally run business. This has the ability to put food on the table now, at a basic level, a highly paid level, or even gain early access to your champagne and caviar lifestyle, depending on your ambition and work ethics.

There is never any requirement to buy anything within our nation, but you may find it advantageous to either invest in your business or deposit funds in your wealth builder to enhance your benefits.

Withdrawals from this section are available at any time on request and usually paid within 24 hours. This is not passive income and is based on your efforts and ability but with the introduction of our S.O.A.P plan you can make an excellent income by just giving away paid memberships at no cost to yourself.

There is nothing to lose and we are 100% transparent in all we do and it would give us great pleasure to welcome you as our newest citizen.

Let's look at the compensation plan

- 1) Free members earn 5% on all personal sales, paid members earn as shown in points 2 to 7 below subject to the qualification of being at the same level of the sale. Sales above qualification are paid at the rate of free members. Example:
  - a) A member who is a "Believer" and subscribing at \$2 a month introduces a member who is a "Pioneer" and subscribing at \$5 a month and so in month 1 receives 100% on \$2 and 5% on the remaining \$3; in subsequent months he receives 10% on \$2 and 5% on the remaining \$3.
  - b) Similarly, if one of his personal referrals introduces a member who is a "Scout" and subscribes at \$10 he receives, from the second month onwards, the tier 2 commission of 10% on the first \$2 but is not qualified for the remaining balance.  
Fast start payment. Any sales made you receive 100% of the value of the sale in month 1; because this pays out 100% there are no other commissions or bonus payments available on the first month of a purchase.
- 2) Note that in the SOAP plan giving away a FREE Believer membership creates a \$3 fast Start commission.
- 3) Recurring commission 10% on all personal sales after month 1 upto your own level as in a) above.
- 4) Recurring 10% commission on all tier 2 sales after month 1 upto your own level as in a) above.
- 5) Power of One Bonus can as much as double your recurring income on both tier 1 and tier 2. The Power of One Bonus (PofO) is designed to promote consistency. Consistency helps form a habit and a habit makes the performance of any action easier. No matter how good an opportunity may be a participant will only succeed if they have a good attitude and a high self-esteem.